

ITA-1601 Whitening Trays



Includes Trays only. Whitening-gel can be purchased from a dentist or on-line.

Description

UNTIL RECENTLY, customized tooth whitening trays were available to the public only through your dentist. This was largely due to the level of skill in taking one's teeth impression, the impression required to cast a model and form customized tooth whitening trays. Most dentists send their patient's IMPRESSION trays to dental labs, just like ours, to be cast and molded, & finally customized into form fitting WHITENING trays delivered back to the patient a few days later. Typically, the cost for upper & lower whitening trays range between \$300.00 and \$800.00!

Today, with the advent of our Personal Impression at home tooth whitening Kit, it's possible to take one's own teeth impression with detailed step by step photo instructions, usually taking less than five minutes for both the upper and lower teeth. Our kit along with your impressions are then sent via a Postage Paid Envelope to our lab...the same lab local dentists use, yet costing 60-90% less by "skipping" the dentist...eliminating the need for a D.D.S. to fit a pair of Professionally Customized Teeth Whitening Trays.

Our Professional Tooth Whitening System consists of customized whitening trays (made of a thin flexible plastic to fit your teeth exclusively). We construct the whitening trays from YOUR impressions that you make with the impression trays and putty contained in our "kit", you then ship your teeth impressions back to our lab.

Features & Benefits

The uses of Custom Professional Tooth Whitening trays are by far the most comfortable. The trays are form fitted, not bulky like the type one boils. They stay in place unlike the over the counter whitening, & can be worn anytime, not specifically at night and provide for a more even whitening of your teeth.

Dentists charge anywhere from \$300 to \$800 dollars for Professional Tooth Whitening, and are doing extremely well at those exorbitant prices. Our company provides the EXACT same service, but at half the cost, by doing our at-home tooth whitening system. Our service is an excellent alternative to the DENTIST'S CHAIR!

The average cost is \$340, and the dentists charge \$400 to \$800! The reason we're able to do this is in the processing.

Teeth Whitening FAQs:

How does teeth whitening work?

A whitening gel is placed in a custom fitted tray that fits over your teeth. As the active ingredient in the gel, carbamide peroxide, is broken down, oxygen enters the enamel of your teeth and bleaches the colored substances. The structure of the tooth is not changed; only the tooth is made lighter and whiter. Please note: Crowns, Dentures and Bonding will not lighten, as this only works on the natural enamel of your teeth.

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What is Carbamide Peroxide and how does it make my teeth white?

Carbamide Peroxide is commonly known as "teeth bleaching gel". It is the bleaching gel used by dentists to whiten your teeth. It comes in a variety of strengths, with 16% & 22% strengths being the most common. You can purchase this gel from a dentist or on-line.

How can I do it myself for this price?

Basically, we'll send you some impression material so you can take an impression of your teeth. The material is a clay-type mold that you press your teeth into. After you take an impression of your teeth, you'll send this material back to our lab in the pre-paid postage envelope that comes with your system. Upon receiving it, our lab will make the custom-fitted teeth trays and immediately mail them back to you. Then you'll apply bleaching gel inside the trays and place the trays over your teeth. You may wear the trays from 2 - 3 hours per day and usually within 5 days, your teeth should lighten anywhere from 7-9 shades lighter.

Are the custom trays the exact same trays used at the dentist office?

Yes! Our dental lab specializes in making teeth whitening trays, among other appliances. Dental offices around the world use dental labs like ours to as a source for these appliances. By going direct through our lab, you eliminate dentist fees and save hundreds of dollars - and you get the exact same teeth whitening system they would sell to you.

Why is your product better than other whiteners?

Simply put, other products do not work as effectively. Some over-the-counter trays are not moldable to your teeth and do not hold the gel in the proper position. Many OTC whitening gels are not thick enough to stay in place and will leak out of the tray. Many OTC gels typically have less effective active ingredients or a lower concentration of active ingredients. Many professional dental whitening systems provide a less percentage of carbamide peroxide. We should note that you can whiten your teeth with a lower percentage, but it takes a much longer treatment time in your mouth.

Is the whitening process permanent?

Once you reach your desired whitening level, typically within 7-10 days, the whitening should last several years. Of course, by eating different foods and drinking coffees, beverages, wines, etc., your teeth will gradually darken over time. After your initial treatment, we'd recommend doing a touchup every 4-6 months.

Dental Whitening Product Comparisons

Type of At-Home Whitening System	Effectiveness	Comfort	Ease of Use	Color Change
22% Custom Professional Whitening Systems	Excellent	Excellent	Excellent	11 Shades
16% Custom Tray Bleaching Systems	Very Good	Excellent	Excellent	9 Shades
Non-moldable Tray Bleaching Systems	Poor	Moderate	Good	3 Shades
Whitening Strips	Moderate	Poor	Moderate	2 Shades
Whitening Sprays and Brush-on Gels	Poor	Poor	Moderate	1 Shade
Whitening Toothpastes	Poor	Good	Good	1 Shade

- Look for active ingredient of Carbamide Peroxide, not Hydrogen Peroxide.
- Ensure that the compound has a Fluoride Ion to strengthen the tooth.
- Ethical FDA regulated manufacturers produce strengths from 10% to 22%. (Bleach strengths of 9% or lower are not practical due to low efficacy and slow whitening process i.e., OTC strips, wands, etc.) Bleach strengths of 23% or higher are unsafe and may cause extreme sensitivity or be a fraudulent 'garage-brewed' formula.
- People with known sensitivities should use for 30 minutes maximum.
- Compute the amount of gel you receive by checking the size and number of syringes. (Disregard claims about the number of whitening applications since they can be extremely exaggerated.)
- Look for non-glycerin formula for faster whitening and lower sensitivity.
- Choose high viscosity (thick and sticky) gel for the fastest whitening.
- Always make sure product comes with a Money-Back Guarantee.
- Do not expose to heat and direct sunlight.
- Do not freeze, but you may refrigerate.

Teeth Whitening Toothpaste: Does it Work?

The shelves of every grocery store seem to be filled with teeth whitening kits and teeth whitening toothpaste. Though these pastes are quite expensive than our usual ones but they are much cheaper than professional whitening procedures. Today, an attractive and dazzling smile is what everyone wants. Whether you are a model, a receptionist, an actor or a flight attendant, you need to have a pearly smile to have a pleasing personality. More and more people are opting for professional teeth whitening procedures like bleaching, and the rest are using teeth whitening toothpastes. But the question is, whether these toothpastes can really whiten your teeth as they claim to?

Whitening toothpastes are perfect for people who either smoke or drink red wine, coffee and tea or eat lots of junk foods, as these are the things that stain your teeth and make it yellowish. There are a lot of whitening toothpaste brands available in the market, as the million dollar smile industry is booming. Whitening toothpastes are also advised to be used after you had a treatment for teeth whitening to prevent formation of surface discoloring on your teeth.

Whitening toothpastes are actually toothpastes with a very small concentration of Carbamide Peroxide. It is the main constituent of most of the teeth bleaching systems. They also have mild abrasives that remove some surface stains. Apart from this, some whitening toothpastes also have certain polishing agents and particular chemicals that may be more efficient in fighting against stains than the regular ones. The manufacturers of these toothpastes claim that with sustained and regular use, you will get a whiter set of teeth and a brilliant smile. It is true that whitening toothpastes do lighten your teeth, but the effect might not be as much as you hope. In fact the concentration of carbamide peroxide in such whitening toothpastes is so little that you can not expect them to do much for betterment of appearance of your teeth. However, they are a great way to preserve your whiter smile which you have acquired from dental bleaching.

The makers of these whitening toothpastes also offer you many other features to combat heavy competition. Some offer vivid white teeth while others have freshness and protection against germs. Some claim to make your smile admired by everyone of the opposite sex while others offer rejuvenating effects or long lasting whiteness or tartar protection whitening. And then there are all kinds of flavors! The options are wide and far. It is impossible to choose one toothpaste brand over another and the only way out is to try and experiment as results speak much louder than words. Do not forget to get your dentist's recommendation before starting with any. Another thing to remember is that your tooth whitening toothpaste should also have fluoride for extra protection against tooth decay.

Though these toothpastes can't really turn your brown teeth to pearly white but they sure can help you to maintain them in a better way.